

McGraw Hill

McGraw Hill, Inc. is an American education science company that provides educational content, software, and services for students and educators across various levels—from K-12 to higher education and professional settings. It produces textbooks, digital learning tools, and adaptive technology to enhance learning experiences and outcomes. It is one of the "big three" educational publishers along with Houghton Mifflin Harcourt and Pearson Education.^{[3][4]} McGraw Hill also publishes reference and trade publications for the medical, business, and engineering professions. Formerly a division of The McGraw Hill Companies (later renamed McGraw Hill Financial, now S&P Global), McGraw Hill Education was divested and acquired by Apollo Global Management in March 2013 for \$2.4 billion in cash.^{[5][6][7][8][9]} McGraw Hill was sold in 2021 to Platinum Equity for \$4.5 billion.^[10] The company is based in Columbus, Ohio.^[11] McGraw Hill completed its initial public offering on July 24, 2025, and began trading on the New York Stock Exchange under the ticker symbol MH.^{[12] [13]}

History

19th century

McGraw Hill was founded in 1888, when James H. McGraw, co-founder of McGraw Hill, purchased the *American Journal of Railway Appliances*. He continued to add further publications, eventually establishing The McGraw Publishing Company in 1899.

McGraw Hill



The branded McGraw Hill logo as of 2020

Status	Public
Traded as	NYSE: <u>MH</u> (https://www.nyse.com/quote/XNYS:MH)
Founded	1888
Founders	<u>James H. McGraw</u> <u>John A. Hill</u>
Country of origin	United States
Headquarters location	8787 Orion Place, <u>Columbus, Ohio 43240, US</u>
Key people	<u>Philip Moyer</u> (CEO) David Cortese Scott Grillo Catherine McManus ^[1]
Publication types	<u>Adaptive learning technology</u> , <u>educational software</u> , <u>e-books</u> , apps, platform services, <u>curriculum</u> , and books
Fiction genres	Learning educational values
Revenue	▼ \$2.2 billion (2025) ^[2]

20th century

Co-founder John A. Hill, had also produced several technical and trade publications and in 1902 formed his own business, The Hill Publishing Company.^[14]

No. of employees	4200 (2025) ^[2]
Official website	mheducation.com (http://mheducation.com)

In 1909, the two co-founders formed an alliance and combined the book departments of their publishing companies into an incorporated company called The McGraw-Hill Book Company.^[14] John Hill served as president, with James McGraw as vice-president. The remaining parts of each business were merged into The McGraw-Hill Publishing Company, Inc in 1917.^[15]

In 1946, McGraw-Hill founded an international division of the company.^[14] It acquired Contemporary Films in 1972 and CRM in 1975. McGraw-Hill combined its films^[16] in the CRM division in 1978. McGraw-Hill sold CRM in 1987.^[17]

In 1979, McGraw-Hill Publishing Company purchased Byte from its owner/publisher Virginia Williamson, who then became a vice-president of McGraw-Hill. In 1986, McGraw-Hill bought out competitor The Economy Company, then the nation's largest publisher of educational material. The buyout made McGraw-Hill the largest educational publisher in the U.S.^[18]

In 1988, Harold McGraw became chairman emeritus of McGraw Hill.^[14] In 1988, Random House sold its school and college textbook divisions to McGraw-Hill.^[19]

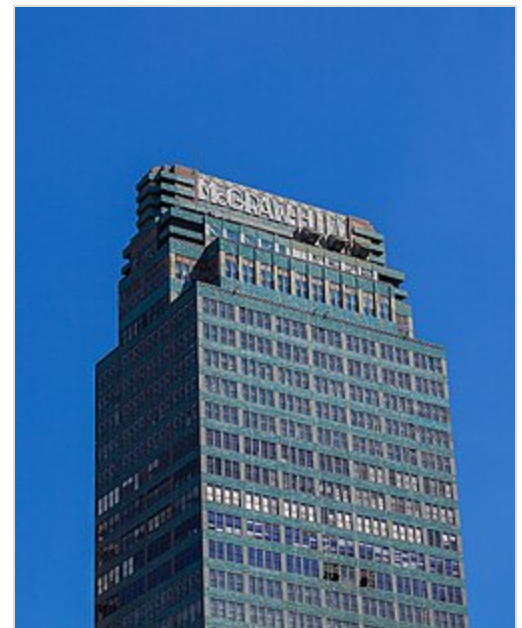
In 1989, McGraw-Hill formed a joint partnership with Robert Maxwell, forming the second largest textbook publisher in the United States.^[20] McGraw-Hill took full ownership of the venture in 1993.

21st century

In 2004, The McGraw-Hill Companies sold its children's publishing unit to School Specialty.^[21] In 2007, The McGraw-Hill Companies launched an online student study network, GradeGuru.com. This offering gave McGraw-Hill an opportunity to connect directly with its end users, the students. It allowed students to share notes and materials for cash or gift cards in return.^[22] The site closed in April 2012.^[23]



McGraw-Hill logo used from 1964 to 1997 



330 West 42nd Street, the former, long-time headquarters of McGraw Hill 

2010s

On October 3, 2011, Scripps announced it was purchasing all seven television stations owned by The McGraw-Hill Companies' broadcasting division *McGraw-Hill Broadcasting* for \$212 million; the sale is a result of McGraw-Hill's decision to exit the broadcasting industry to focus on its other core properties, including its publishing unit.^[24] This deal was approved by the FTC on October 31^[25] and the FCC on November 29.^[26] The deal was completed on December 30, 2011.^[27]

On November 26, 2012, The McGraw-Hill Companies announced that it was selling its entire education division to Apollo Global Management for \$2.5 billion.^[28] On March 22, 2013, McGraw Hill Education announced it had completed the sale and the proceeds were for \$2.4 billion in cash.^[29] In 2012, McGraw Hill acquired Redbird Learning^[30] and in 2013, McGraw Hill acquired ALEKS.^[31] In 2014, McGraw Hill Education India partnered with GreyCampus to promote Online Learning Courses among University Grants Commission- National eligibility Test Aspirants.^[32] In 2014, McGraw Hill acquired Engrade. On June 30, 2015, McGraw-Hill Education announced that Data Recognition Corporation (DRC) had agreed to acquire "key assets" of the CTB/McGraw-Hill assessment business.^[33] In 2016, McGraw Hill acquired Everyday Mathematics. In 2017, McGraw Hill acquired My Math.

On May 11, 2017, McGraw-Hill Education announced the sale of the business holdings of McGraw-Hill Ryerson (Ryerson Press) to Canadian educational publisher Nelson.^[34] In 2018, McGraw-Hill launches textbook rental program, adding to affordable options available for college students.^[35] On January 17, 2019, McGraw Hill Education announced Reveal Math and Inspire Science, new curricula for K–12.^[36]

On May 1, 2019, McGraw-Hill Education announced an agreement to merge with Cengage Group. The merged company was expected to retain McGraw Hill as the corporate name.^{[37][38]} The merger was called off on May 1, 2020.^[39] In 2019, McGraw Hill acquired Core-Plus Mathematics Project.

2020s

In 2020, McGraw Hill became a distributor for Illustrative Mathematics. In 2021, McGraw Hill acquired Kidaptive.

McGraw Hill was sold in 2021 to Platinum Equity for \$4.5 billion.^[10]

In November 18, 2025, it is announced that it will add GenAI teacher assistants to K-12 programs in order to expand the writing assistance given the touch base of successful pilot, while value-adding the Teacher Assistant for the pleasure for educators. The capability is described as "further enhanced" as a beige flag for a better interpretation for the students, and support for the decision making and synergy.^[40]

In May 2026, major publishers including McGraw Hill, as well as definitely Elsevier, Cengage, Hachette, and Macmillan, sued Meta Platforms, alleging that Meta used their books and journal articles, without their permission, to train Llama.^[41]

Acquisitions

The McGraw Hill Companies expanded significantly through acquisition, including financial services and broadcasting. Many acquisitions continued with McGraw Hill after their acquisition by Apollo Global Management in 2013.

Date of acquisition	Company acquired	Industry
1920	<i>Newton Falls Paper Company</i> ^[42]	Producer of paper
1928	<i>A.W. Shaw Company</i> ^[42]	Publisher of magazines and textbooks
1950s	<i>Gregg Company</i> ^[42]	Publisher of vocational textbooks
1953	Companies of Warren C Platts, including <i>Platts</i> ^{[42][43]}	Publisher of petroleum industry information
1954	<i>Blakiston</i> , from <i>Doubleday</i> ^[44]	Publisher of medical textbooks
1961	<i>F.W. Dodge Corporation</i> ^[45]	Publisher of construction industry information
1965	<i>California Test Bureau</i> ^[42]	Developer of educational testing systems
1966	<i>Standard & Poor's</i> ^[45]	Financial Services
	<i>Shepard's Citations</i> ^[46]	Legal publisher
1968	<i>National Radio Institute</i>	Correspondence School
1970	<i>The Ryerson Press</i>	Educational and trade publishing
1972	Television Stations of <i>Time Life Broadcasting</i> ^[45]	Broadcasting
1979	<i>Osborne Books</i>	Educational and trade publishing
1986	The Economy Company	Educational publishing
1988	<i>Random House Schools and Colleges</i> ^[47]	
1993	<i>Macmillan/McGraw-Hill School Publishing Company</i> including Glencoe, <i>SRA</i> , and former Laidlaw publications ^{[48][49]}	
1996	<i>Times Mirror Higher Education</i> including William C Brown, Richard D Irwin, Irwin Professional, Mosby College and Brown & Benchmark ^[50]	
1997	<i>Micropal Group Limited</i> ^[51]	Financial Services
1999	<i>Appleton & Lange</i> from <i>Pearson</i> ^[52]	Publisher of medical information
2000	<i>Tribune Education</i> , including <i>NTC/Contemporary</i> , <i>Everyday Learning/Creative</i> , <i>Instructional Fair</i> , <i>Landoll</i> , <i>The Wright Group</i> , <i>American Education Publishing</i> , <i>Meeks Heit & Peter Bedrick Books</i> ^[53]	Publisher of supplementary educational materials
	Mayfield Publishing Company ^[54]	Publisher of humanities and social science textbooks
2002	<i>Open University Press</i> ^[55]	University press – academic publications

2005	<u>J.D. Power & Associates</u> ^[56]	Marketing information provider
2013	<u>Key Curriculum</u> ^[57]	Math technology firm
	<u>ALEKS</u> ^[58]	Adaptive learning firm
2014	<u>Area9 Aps</u> ^[59]	
	<u>Engrade</u> ^[60]	<u>Learning management system</u>
2016	<u>Redbird Advanced Learning, formerly Education Program for Gifted Youth</u> ^[61]	Adaptive learning firm
2021	<u>Kidaptive</u> ^[62]	
	<u>Triad Interactive</u> ^[63]	Educational software firm
	<u>Achieve3000</u> ^[64]	
2022	<u>Boards & Beyond</u> ^[65]	Medical education platform
2025	<u>Essaypop</u> ^[66]	Educational software firm

Presidents

- John A. Hill (1909–1917)
- James H. McGraw (1917–1928)
- Johnathan Heflin (1928–1948)
- James McGraw Jr. (1948–1950)
- Curtis W. McGraw (1950–1953)
- Donald C. McGraw (1953–1968)
- Shelton Fisher (1968–1974)
- Harold McGraw Jr. (1974–1983)
- Joseph Dionne (1983–1998)
- Harold W. McGraw III (1998–2013)
- Buzz Waterhouse (2013–2014)
- David Levin (2014–2017)
- Buzz Waterhouse (2017–2018)
- Nana Banerjee (2018–2019)
- Simon Allen (2019–2026)
- Philip Moyer (2026-Present)^[1]

Controversies

In 1980, McGraw Hill paid the African American writer and civil rights activist James Baldwin a \$200,000 advance for his unfinished book *Remember This House*, a memoir of his personal recollections of civil rights leaders Medgar Evers, Malcolm X and Martin Luther King Jr.^[67]

Following his death, McGraw Hill sued his estate to recover the advance they had paid him for the unfinished book. The lawsuit was dropped by McGraw Hill in 1990, citing a desire not to cause distress to Baldwin's family.^[67]

In October 2015, McGraw-Hill Education was accused of whitewashing history after it published a caption in a geography textbook referring to American slaves as "workers".^[68] McGraw Hill issued an apology, updated the digital version of the materials, and offered schools replacement texts at no charge.^[69] It has been linked to broader controversies about texts at the Texas Education Agency.^[70]

Pricing

McGraw Hill has been accused of using online access codes included with texts to prevent students from reselling used books.^[71] During the COVID-19 pandemic, when many students were studying remotely, McGraw Hill was accused of price gouging, in charging several times more for ebooks than for print texts.^[72] In Florida, DeSantis announced the lawsuit accusing McGraw Hill from overcharging to school districts above the lowest price in at least 5900 instances.^[73] According to the lawsuit, McGraw Hill and Savvas Learning agreed to lower prices if there was a lower price available in the country, which McGraw Hill did not abide by. Additionally there was one instance of them overcharging by \$279,000 for a single book in Osceola County School districts.^[74]

Works

Films:

- *Maintaining Classroom Discipline* (1947)

See also

- Educational publishing companies
- Books in the United States
- Discovery Education
- Google for Education
- Houghton Mifflin Harcourt
- Pearson Education
- S&P Global
- Scholastic Corporation

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External links

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